



EXPERTTRACK CERTIFICATE

Helen Lindop

has successfully completed the ExpertTrack

Email Marketing eCRM

The Open University

This ExpertTrack explored how to build high-performing email marketing campaigns. Learners discovered how to apply best-practice approaches to email marketing, from targeting the right audience to email analytics and analysis.

Dave Hall

University Secretary
The Open University

Issued by FutureLearn on 10 Oct 2022

This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.

Created by



In collaboration with

